



Web: www.customdomainname.net Email: info@customdomainname.net Ph: +61 433 161 509
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Digital Advertising / Marketing Products: -

- **Custom Domain Name \$99** – registration of unique URL specifically for that product/promotion linked back to the webpage on the main website.
- **Custom Domain Name + Google maps reference \$149**, Product is listed in Google maps so that it will stand out as a search box in both maps and general search. (Not recommended for short campaigns)
- **Custom Domain Name + Instagram account \$149**, an Instagram account is created for the custom domain name product/promotion, so it can be updated with photo's or videos related to the product/promotion on the Instagram platform.

Word Search Campaigns.

The purpose of the word search is that there are very specific keywords being used to get our message to those people who are searching for specific content. Word search is more effective than display, word click through is benchmarked at 1.91% and display is 0.35%.

- **Bronze Package \$350** –
2 weeks (approx.) Google word search approx. 80 clicks
Management of campaign includes the following;
Keyword research, planning and targeting (geographic and demographic)
SEO monitoring of ad and maintenance, Maximising CPC to eliminate waste, Reporting
Production of ad
- **Silver Package \$450** –
Contains Custom Domain Name + 2 weeks (approx.) Google word search approx. 80 clicks
Management of campaign includes the following;
Keyword research, planning and targeting (geographic and demographic)
SEO monitoring of ad and maintenance, Maximising CPC to eliminate waste, Reporting
Production of ad
- **Gold Package \$900**
Contains Custom Domain Name + 4 weeks (approx.) Google word search approx. 200 clicks
Management of campaign includes the following;
Keyword research, planning and targeting (geographic and demographic)
SEO monitoring of ad and maintenance, Maximising CPC to eliminate waste, Reporting
Production of 3 ads
- **Platinum Package \$1,500**
Contains Custom Domain Name + 4 weeks (approx.) Google word search approx. 400 clicks
Management of campaign includes the following;
Keyword research, planning and targeting (geographic and demographic)
SEO monitoring of ad and maintenance, Maximising CPC to eliminate waste, Reporting
Production of 4 ads